

CONSUMER CLUB FOR THE
ACADEMIC YEAR
2020-2021

MINUTES OF THE CONSUMER CLUB FOR THE YEAR

2020-2021

FIRST MEET

Elect the office Bearers

Date: 10.11.2020

Time: 2 to 4 p.m.

Resource Persons: Club Co-ordinators

Topic: Consumer Club Meet

REPORT

The first meeting of the Consumer Club was held on 10th November 2020 under the guidance of Dr.D.Amutha, Associate Professor of Economics, Dr T. Priyanka, Assistant Professor of Commerce (SSC) and Mrs. S.S.Anuja, Assistant Professor of History to elect the office bearers. Miss. A. Subitha of II B.A. History, Miss. Haritha, of II B.Com General (B) and Miss. Lavanya of II B.A Economics were elected as President, Secretary and Vice President respectively.

The main aim of the Consumer Club is to provide a platform to the students to give clear consumer awareness and to make them empowered consumers. The club has planned to take the students to the consumer court and educate them about the proceeding of the consumer court and conduct awareness programmes. The meeting came to an end with the National Anthem.

SECOND MEET

Date: 09.07.2020 – 11.07.2020 (Online)

Resource Persons

Dr Sachin Sabharwa, Associate Professor, Tecnia Institute of Advanced Studies, Delhi,
Dr. Leena Jenefa, Associate Professor, Tecnia Institute of Advanced Studies, Delhi,
Dr. D. Amutha, Associate Professor, Department of Economics, St. Mary's College
(Autonomous), Thoothukudi and
Dr. Urvashi Sharma, Associate Professor, Department of Commerce, University of Delhi

Topic

Consumer Rights, Awareness, Protection and Women welfare

INVITATION



ST. MARY'S COLLEGE (Autonomous)
(Re-accredited with 'A+' Grade by NAAC)
Thoothukudi – 628001, Tamilnadu.

CONSUMER CLUB
is organising
Three Days Workshop on
Consumer Rights, Consumer Awareness, Consumer Protection and Women Welfare on
9.7.2020 to 11.7.2020.

Best Wishes


Secretary
Rev. Sr. Flora Mary

Registration Link :
<https://forms.gle/UQDu6HF aTg3unZPQA>


Principal
Rev. Dr. Sr. A.S.J. Lucia Rose

Resource Person

- **Dr. Urvashi Sharma**, Associate Professor Dept. of Commerce, DSE University of Delhi.
- **Dr. Sachin Sabharwal**, Associate Professor, Tecnia Institute of Advanced Studies, Delhi
- **Dr. Leena Jenefa**, Associate Professor, Tecnia Institute of Advanced Studies, Delhi

- **No Registration Fee.**
- **Registration through Google Forms only**
- **E-Certificate will be provided to the participants who score 50% and above in Assessment**

Convener : Dr. D. Amutha, Associate Professor, Department of Economics.

REPORT

The Consumer Club organized **three days' workshop on "Consumer Rights, Awareness, Protection and Women welfare" on July 09 to 11, 2020**. The objectives of the workshop were to: acquaint the participants with the need and importance of consumer awareness, rights, protection and consumer welfare; enlighten the participants with consumer protection act and redressal mechanism available under the Act; critically analyse the effectiveness of consumer redressal forums in India and to analyse the role of civil society and curbing consumer exploitation. Four Resource person were explained their in-depth information to the participants in the form of materials and those condensed materials were sent to the participants to their registered email.

The registration is free and for registration, we used Google forms and circulated through QR CODE Scanning, Whatsapp and telegram. The Resource Persons are Dr Sachin Sabharwa, Associate Professor, Tecnia Institute of Advanced Studies, Delhi, Dr.Leena Jenefa, Associate Professor, Tecnia Institute of Advanced Studies, Delhi, Dr.D.Amutha, Associate Professor, Department of Economics, St.Mary's College (Autonomous), Thoothukudi and Dr.Urvashi Sharma, Associate Professor, Department of Commerce, University of Delhi gave in-depth information and gave their condensed material related to their topics such as consumer rights, consumer awareness, consumer protection and women welfare.

Around the average of 250 participants participated in the workshop daily which included academicians, research scholars, students, business people and house wife from different states of the country including Rajasthan, Uttarpradesh, Delhi, Telengana, Andra Pradesh, Karnataka, Puducherry, Maharashtra, Kerala and Tamilnadu and also International participants from Turkey, Republic of Maldivies, Malawi ,Zambia, Malaysia, Thailand and Philippines. Participants from the state of Tamilnadu includes Chennai, Kancheepuram, Coimbatore, Trichy, Salem, Namakal, Madurai, Virudhunagar, Kanyakumari, Thoothukudi and from Tirunelveli district. E-Certificates were distributed to all the participants.

THIRD MEET

Date: 19.11.2020

(Online)

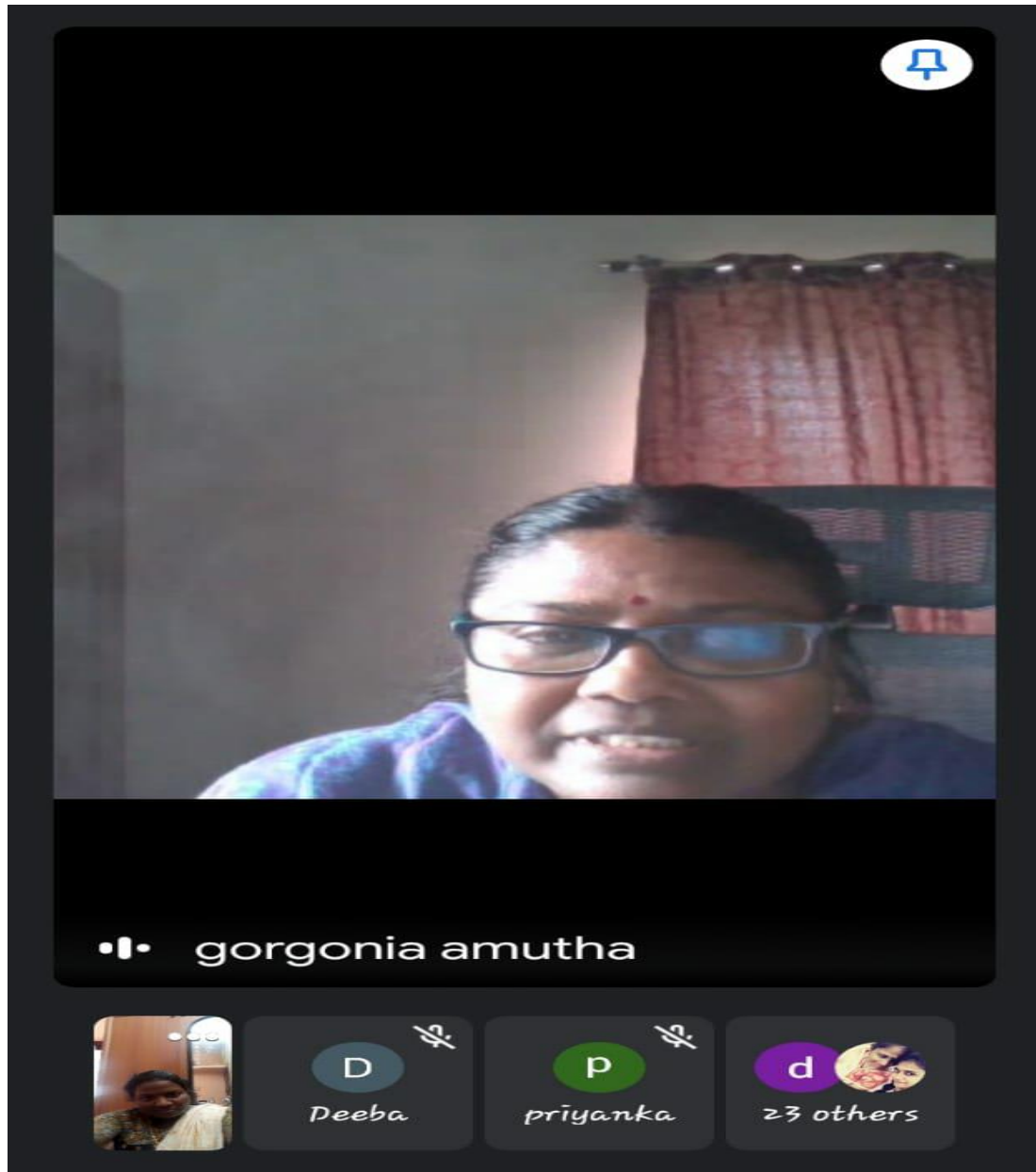
Resource Persons: Consumer Club Co-ordinators

Topic: Consumer rights and responsibilities

REPORT

The third meeting of the consumer club was held on 19th November 2020. The meeting was conducted by the consumer club members Dr. D.Amutha, Associate Professor of Economics, Dr T. Priyanka, Assistant Professor of Commerce (SSC) and Mrs. S.S.Anuja, Assistant Professor of History. Dr. D.Amutha expressed her opinion to create awareness among the students about the consumer rights and responsibilities. Dr T. Priyanka expressed the fundamental rights among all consumer segments of a citizen and make them realize and learn the fundamental duties of good citizen. Mrs. S.S.Anuja insisted that consumer rights awareness is now an integral part of our lives like a consumerist way of life. The meeting came to an end with College Anthem.

PHOTO



FOURTH MEET

Date: 25.01.2021

Time: 3.00 P.M. (Online)

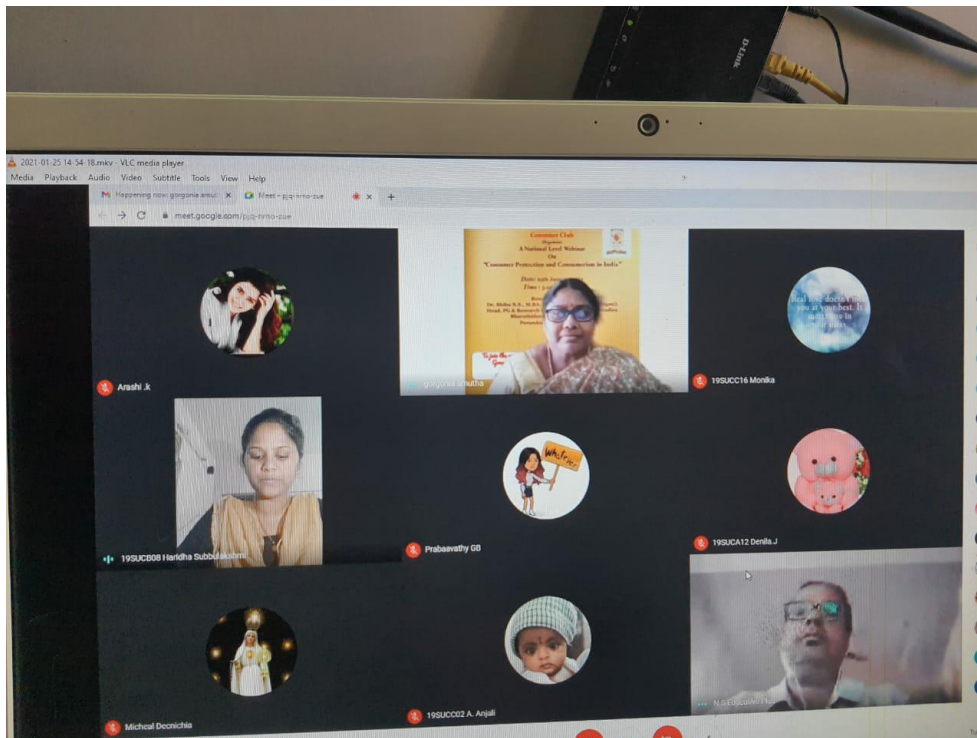
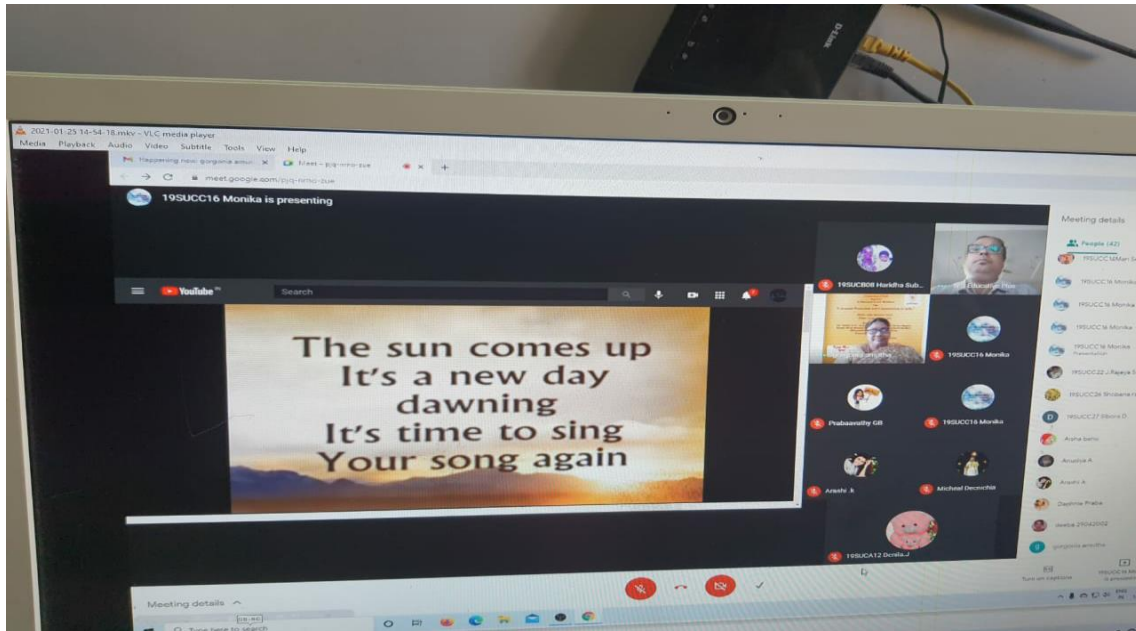
Resource Persons: Dr. Shibu N.S., Head, PG & Research Centre of Management Studies, Bharathidasan University College, Perambalur

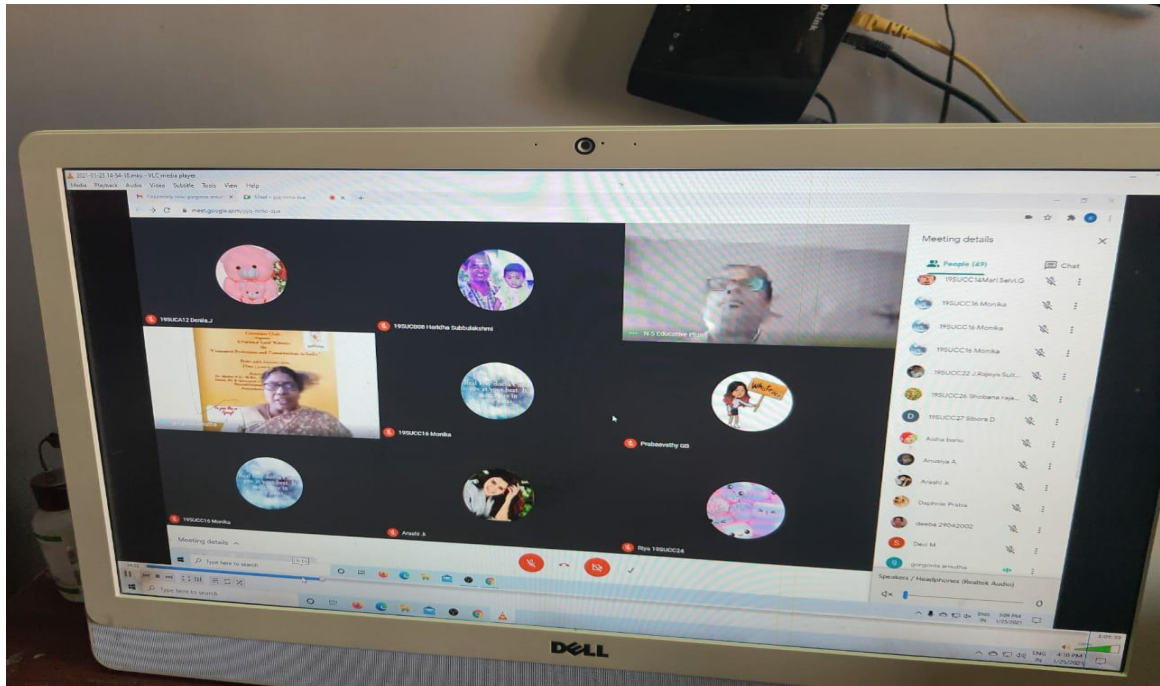
Topic: Consumer Protection and Consumerism in India

REPORT

The Consumer Club organized a **National Level Webinar on the topic “Consumer Protection and Consumerism in India” on 25th January 2021** at 3.00 pm. Dr. Shibu N.S., Head, PG & Research Centre of Management Studies, Bharathidasan University College, Perambalur has addressed the students about the importance and effects of consumerism in India. He insisted in his address that as consumers, we face enormous problems related to defective goods, service deficiency, food adulteration, spurious goods, hoarding, use of deceptive and fractional weights, late deliveries, variations in package contents, poor after-sales service, misleading advertising, hidden price components, price discrimination, etc. He expressed his opinion that it is the government's primary responsibility to protect consumers' rights and interests by formulating appropriate policies, laws and administrative frameworks. He concluded that the Consumer Protection Act is a compassionate social law that provides for consumer rights to be protected and consumer disputes to be resolved. 77 students and professors have attended this webinar. With this, the webinar came to an end.

PHOTOS





FIFTH MEET

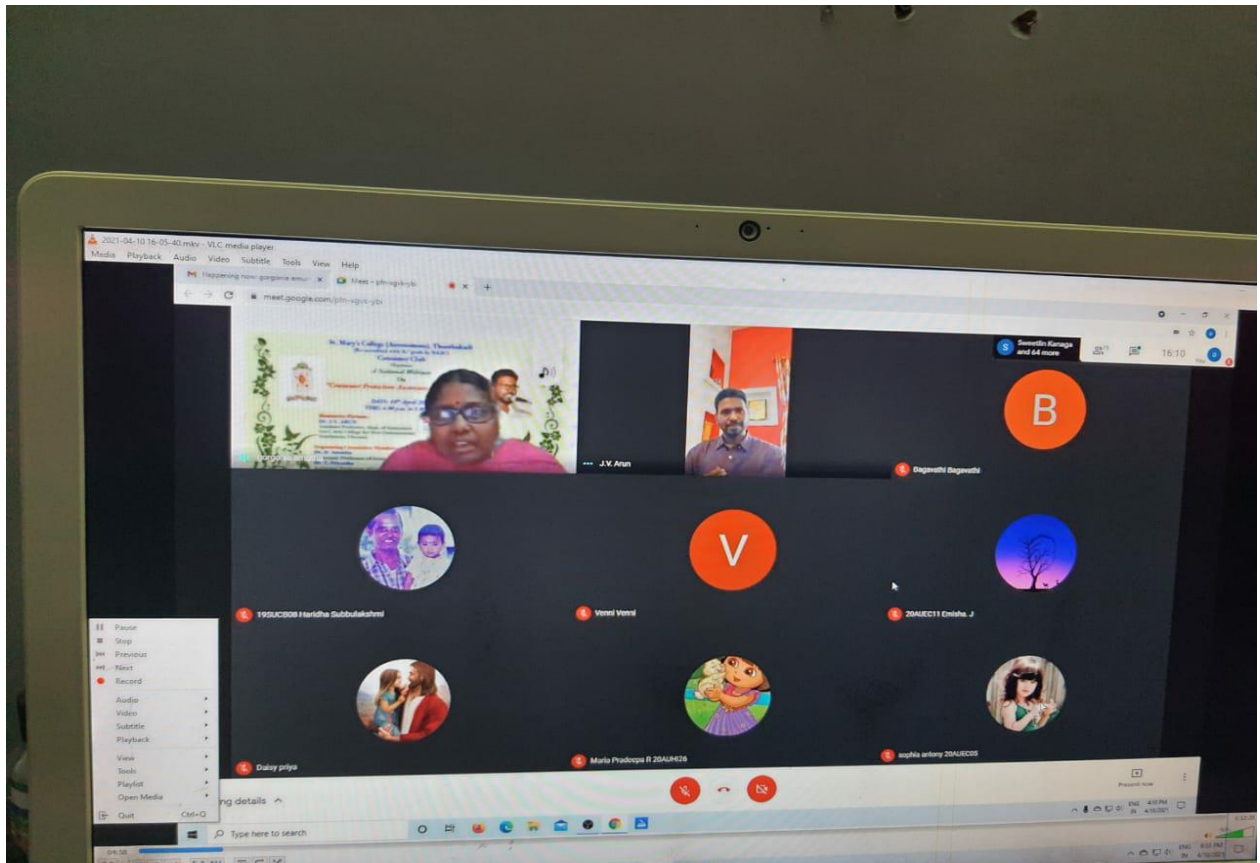
Date: 10.03.2021

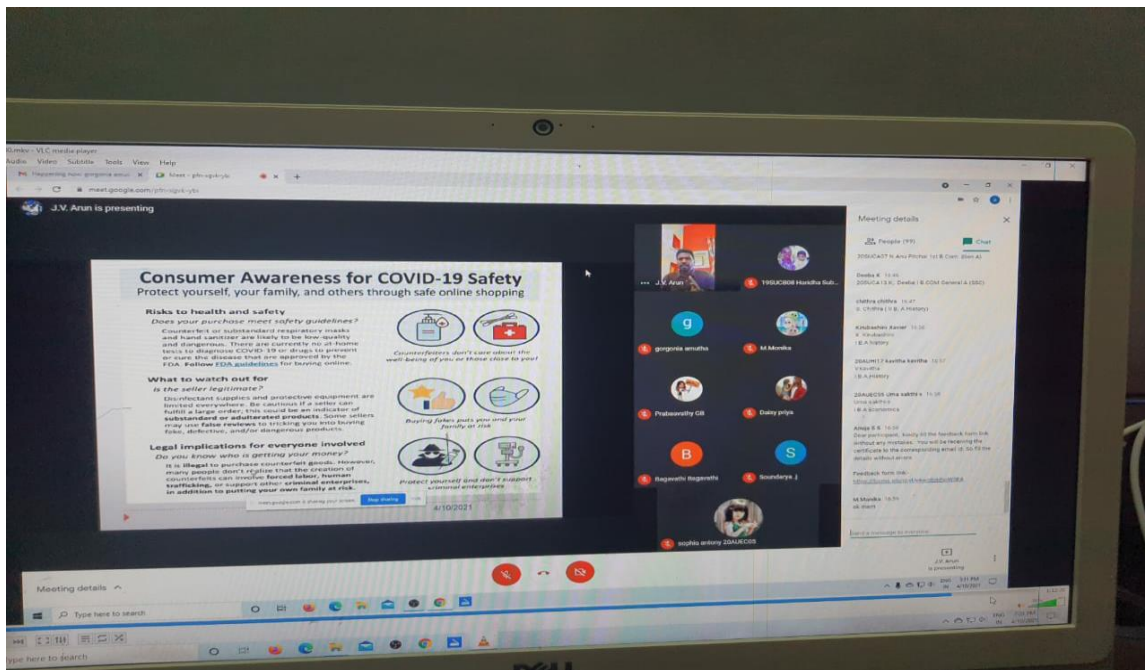
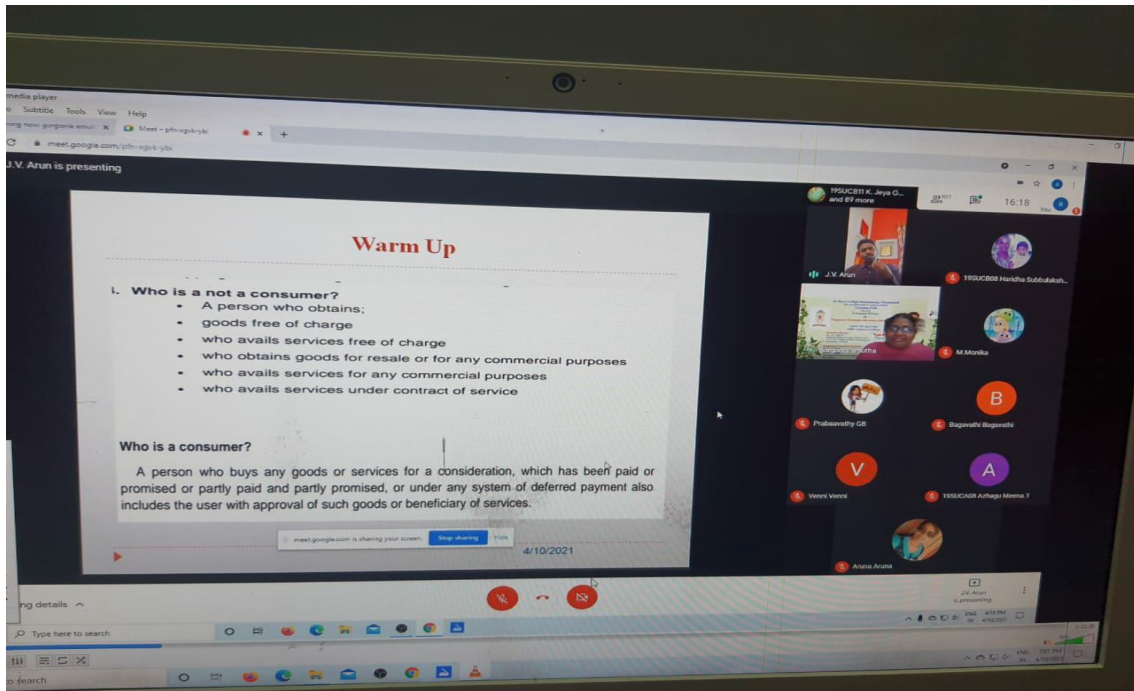
Time: 4.00 P.M. (Online)

Resource Persons: by Dr. J.V. Arun, Assistant Professor of Economics, Government Arts College for Men, Nandanam, Chennai

Topic: Consumer Protection Awareness During Covid 19

PHOTOS





REPORT

The Consumer Club organized a **National Level Webinar on the topic “Consumer Protection Awareness During Covid 19” on 10th March 2021** at 4.00 pm. The meeting was presided over by Dr. J.V. Arun, Assistant Professor of Economics, Government Arts College for Men, Nandanam, Chennai. In his address he insisted that during the Covid-19 crisis, the digital economy has provided customers with the most opportunities. He expressed his opinion that consumers are increasingly relying on digital networks for online shopping, virtual meetings, and educational purposes, and electronic commerce of goods and services is booming. He concluded that the online information campaigns are the quickest and most cost-effective way to meet millions of people. 104 students and professors have attended this webinar. With this, the webinar came to an end. E-Certificates were distributed to all the participants.